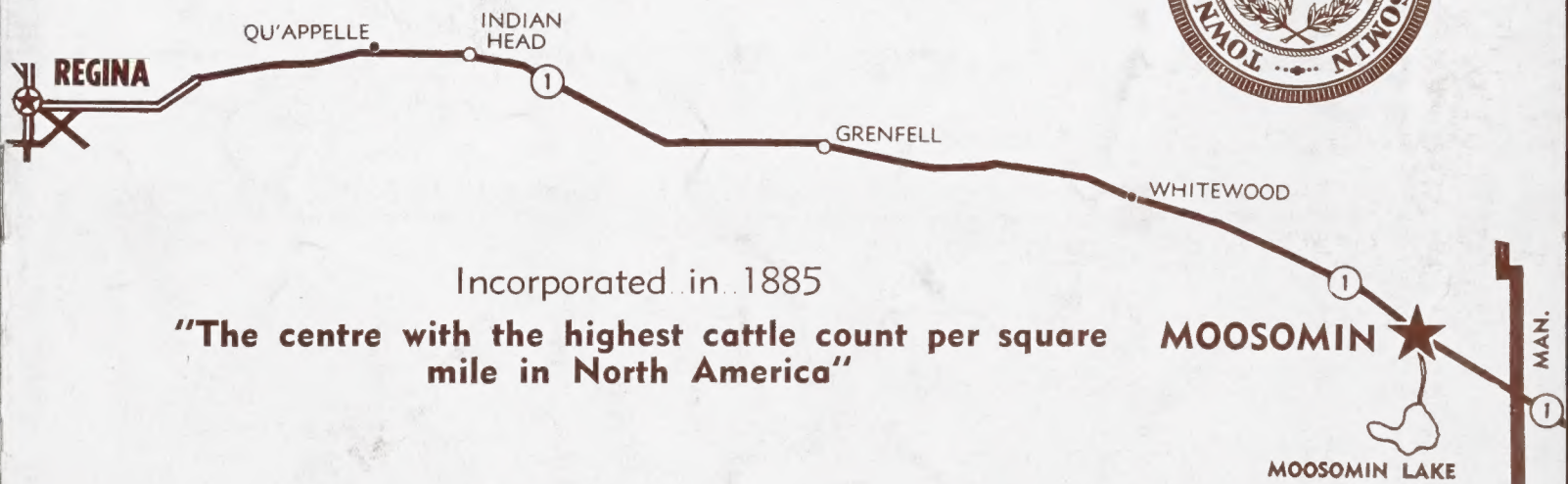




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WRITING recently in the *Regina Leader-Post*, Harold Longman, provincial editor of that newspaper, described Moosomin as "progressive, prosperous, permanent and proud." He said "these four alliterative words describe this southeastern Saskatchewan town as she enters 1965, her 83rd year of existence."

Longman chose his words carefully and with aptitude for Moosomin, about 12 miles from the Manitoba border, and about 100 miles north of the U.S. boundary, shows every sign of prosperity and progressiveness. The old brick houses accent the town's early history and the dozens of fine modern homes spell out prosperity. It lies, of course, on the CPR main line and was first settled around 1882.

The town derives its name from the Indian word meaning "crossing of the trails" as this was the meeting point of trails from Moose Mountain and Fort Ellice. It has always been a prosperous agricultural district, being highly diversified and located in pleasant park-like territory. It was originally fairly bald prairie but the early settlers recognized the value of trees and planted species which thrived and were the forerunners of the innumerable fine bluffs which today trim the countryside.

Moosomin has first class train service and also enjoys Trans-Canada bus service since No. 1 passes through the town, with Highway No. 8 leading southward to the United States. It also has an airport capable of handling light aircraft, and thus can in all ways claim to be a fully modern centre.

Longman wrote that until recently the town's pride was rooted largely in the past as citizens pointed to streets named after native sons who had achieved fame in military and judicial circles (one of the most famous sons, of course, being General A. McNaughton who led Canada's forces overseas in the Second World War). Now, Moosomin talks of the present and future, citing 1964 as the year of progress, a year which saw 52 building permits issued for a value of \$610,000, the fifth consecutive year that permits had topped the half-million dollar level. Among the major 1964 projects were 34 new homes, a \$160,000 church, a 20-bed addition to the Moosomin Union Hospital, a credit union building, a branch bank, a grain elevator annex, a funeral home and a major service station extension.

The town also undertook the construction of a \$150,000 pipeline to bring in water from a PFRA reservoir in the Pipestone Valley, and this was expected to solve the town's water problems for the foreseeable future.

There are three schools in the town with 830 youngsters enrolled and efforts are being made by the Board of Trade to have a vocational school built there. In all other ways, also, the town is fully modern and its well tended streets and homes prove the pride and permanence that its citizens feel.

The town, actually, endured a fairly long slumbering period during the depression and the war years. Then in 1955, the Trans-Canada Highway made its presence felt and the town was on its way. Sewer and water was installed, power and telephone systems were improved and a general resurgence was evident. In 1950 the town's assessment was \$886,000 and in 1956 it had risen to only \$1,046,000. By the end of 1964 the assessable property was \$2,406,000, and despite the major improvements undertaken by the Town Council the mill rate in 1964 was just one mill higher than in 1953.

The increased assessment, of course, tells the story, that and a record of strong municipal government, with Dwight Lough holding the reins as town clerk for the last 12 years.

The population increase has resulted in large measure from the selection of Moosomin by retired farmers as a good place to live in an atmosphere they like and among people they know. There is not much industrial base to build on, but the agricultural economy is unusually sound and the town's location has always been a big asset. A beautiful senior citizens' home has also proven a magnet and the town has developed as a medical and educational centre.

It is not being too disrespectful to say that the trading areas in many centres in the province are somewhat dismal. The reverse holds true at Moosomin. The stores are excellent, handling a wide choice of top goods and there is a feeling of modernity throughout the town which has first class hotel and motel accommodation and enjoys a good golf course and ample recreation resources in most directions, Moose Mountain Park being especially popular.

Longman, who has a feeling for Saskatchewan, talked of Moosomin as "this lively mainline dower" and he used a most appropriate phrase. This is the district which once had an opera house, an area where wealthy farmers from Britain "rode to hounds," where cricket was played with enthusiasm and where solid, stone houses testified to the character of the settlers. It was built on solid foundations and has always felt that way.

Members of the Moosomin family include E. I. Wetmore, first chief justice of the Supreme Court of the N.W. Territories, another chief justice, three justices of the Saskatchewan Court of Appeal and eight judges of lower courts. In the military world, McNaughton stands supreme, but it also boasts of Gen. R. Constadine, once adjutant-general, Sir Archibald McDonnell, former commandant of Kingston Military College, and of two Victoria Cross winners, Harry Mullin, for many years sergeant-at-arms in the Legislature, and Lieut. Robert Combe.

Other native sons have won high honor and today Saskatchewan's Deputy Premier, and Minister of Agriculture, A. H. 'Hammy' McDonald, has represented Moosomin since 1948.

Moosomin may have thrived on its history, but now, citizens assert, "the past is secondary. It is the present and the future that excite us."

And with good reason. Moosomin gives the visitor an impression of alertness, of vitality. After travelling through some bleak country it is delightful to suddenly run into this pleasant area where farms exude permanency and prosperity, and into a town which is obviously proud and progressive. Moosomin stands unchallenged in southeastern Saskatchewan as the centre of progress. It is moving with the times, and the times in many, many ways undreamed of even a decade ago, are favoring Saskatchewan.



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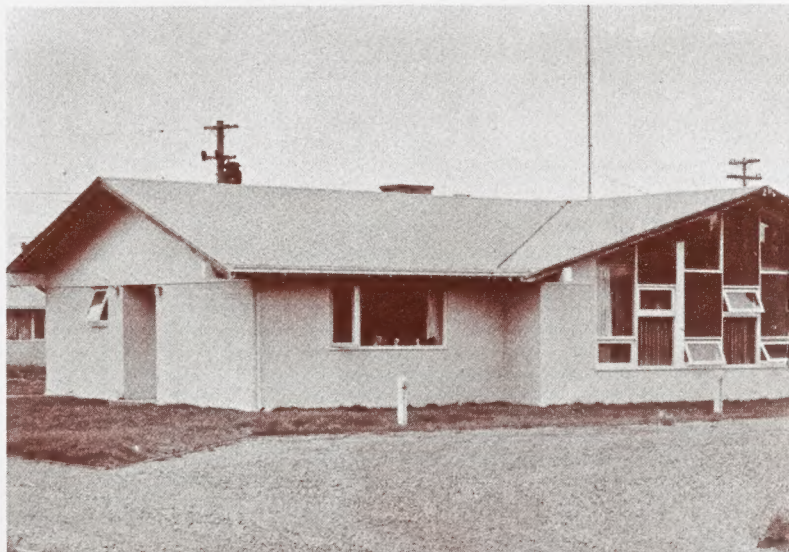
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- ▶ Air Conditioned
- ▶ Camping and Trailer Facilities



Moosomin Union Hospital



West Side—Main Street



Eastern Sask. Pioneer Lodge



Photographs—Morris Studios and Camera Centre

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MOOSOMIN, SASK.



Moosomin went in big for mercury vapor lighting in 1955, and some of these big modern lights are still being installed on residential streets. Shown here is the entrance to the town, on the east, where the Trans-Canada pavement enters. Moosomin being the first town entered inside the province, by visitors from the east, there is a big welcome sign at the edge of town. The portion of the pavement inside the town is lit up like day with mercury vapor lights, and the Chamber of Commerce plans to make the portion of the highway in Moosomin, the "brightest mile in Saskatchewan."



One of the many modern business establishments in the town of Moosomin.



Main St. showing Jorgenson's Flower Shop, New Credit Union Bldg., New Co-op Bldg., and the Memorial Hall (Legion).



The annual Kinsmen Rodeo at the Sports grounds.

TOWN OF MOOSOMIN BUSINESS DIRECTORY

Published by Western Canada Directories Ltd., Publishers —Advertising Consultants, 304 Glengarry Block, Saskatoon.

Accountants - Chartered

Mainline Accounting Service

Agricultural Implement Dealers

L. H. Bradley and Son Ltd.
Canadian Co-op Implements Ltd.
Husky Bulk Sales
R. S. Ranson and Son

Amusement Places and Recreational Activities

Lyric Theatre
Moosomin Bowling Lanes
Moosomin Curling Rink
Moosomin Skating Rink
Bradley's Pool Room
Gun Club
Community Hall
Golf Club
Boy Scouts
Archery Club

Auctioneers

Dauncey's Auction Service
Doug Redfern

Automobile Accessories and Parts (Retail)

Gillis Motors
L. H. Bradley and Son
Custom Service
Central Service Station

Automobile (Wholesale)

Bowman Bros.

Automobile Body Repairers

Moosomin Body Shop
Mainline Body and Service
Jensen's Welding Shop

Automobile Dealers

L. H. Bradley and Son
Custom Service
Gillis Motors

Automobile Garages

L. H. Bradley and Son Ltd.
Custom Service
Central Service
Jensen's Steering Service
Moosomin Co-op Association
Gillis Motors
R. and L. Service

Bowling Lanes

Moosomin Bowling Lanes

Books (Retail)

Bradley's Pharmacy
Wright's Pharmacy

Brokers - Stocks and Bonds

William Hunter
R. Jopling

Cemeteries

Sunset Memorial Gardens
Catholic
Protestant

Chiropractors

S. C. Grabowski

Cleaners and Dyers

Moosomin Dry Cleaners

Clinics

Drs. Chestnut, Davidson, McHugh

Bakeries

Howe's Bakery

Banks

Royal Bank of Canada

Barristers and Solicitors

H. H. Towill, Q.C.

Barber Shops

Bradley's Pool Room and Barber Shop
Jody's Beauty Salon
George Mitten

Beauty Shops

Jody's Beauty Salon
Madeline's Beauty Parlor
Blanche's Beauty Shop
Grace Curtis

Clothing Retail

Norman's Style Shop
Robinson Stores
Smith's Men's Shop
Towne Talk
Jorgensen's
Morris Solo Store

Confectionery

Endicott's Cafe
Royal Cafe

Contractors (Building)

Art Powiss
W. T. Smith

Contractors (Electrical)

Jim Bain
H. G. Mitchell
Pilon Electric

Co-operatives

Saskatchewan Co-op Creameries
Moosomin Co-op Association
Canadian Co-op Implements Ltd.

Credit Union

Moosomin Savings and Credit Union

Dentist

Dr. H. S. Jamieson

Department Stores

Jorgensen's Dime to Dollar Store
Moosomin Co-op Association
Robinson Stores
Morris Solo Store
Macleods Ltd.

Dry Goods (Retail)

Robinson Stores
Morris Solo Store
Towne Talk Clothing

Druggists

Bradley's Pharmacy
Wright's Pharmacy

Electrical Appliances

Jorgensen's Dime to Dollar Store
Macleods Ltd.
Moosomin Co-op Association
Art's Radio and TV Service
Moosomin Furniture and Appliances
Moosomin Radio and Electric

Expressing and Moving

Hill's Transfer
CPR

Florists - Retail and Wholesale

Jorgensen's Flower Shop

Funeral Directors

G. R. Carscadden's Funeral Chapel
Thomas Funeral Service

Furniture Dealers

Moosomin Furniture and Appliances
Macleods Ltd.
Marshall Wells Store
Durant's Furniture

Gasoline Stations

L. H. Bradley and Son Ltd.
Central Service
Gillis Motors
Moosomin Co-op Association
R. and L. Service (British American)
Royalite Moosomin Service
Blanche's Grill
North Star Bulk
Shell Service
Texaco Service

General Merchandise - Retail

Jorgensen's Dime to Dollar Store
Moosomin Co-op Association
Robinson Stores
Morris Solo Stores
Macleods Ltd.

Grain Dealers and Traders

Sask. Wheat Pool
Inter-Ocean Grain Co. Ltd.

Greenhouse

Jorgensen's Flower Shop

Groceries and Meat

Moosomin Co-op Association
Morris Solo Store
Endicott's Grocery
Dyke's Red and White

Grocers (Wholesale)

Canada Grocers Ltd.

Hardware Dealers (Retail)

Jorgensen's Dime to Dollar Store
Marshall Wells Store
Macleods Ltd.
Moosomin Co-op Association

Hatcheries

Kenny Hatcheries

Home Furnishings Goods (Retail)

Marshall Wells Store
Macleods Ltd.
Moosomin Furniture and Appliances

Hotel

Queen's Hotel

Ice Cream and Frozen Desserts

Dairy Treat

Insurance Agents

Gordon Currie
Chivers Agencies
E. Surridge

Jewellers (Retail)

Mitchell's Jewellery

Laundries (Self Serve)

Moosomin Laundromat

Livestock Dealers and Commission

Dauncey's Auction Service
George Phin

Lumber Yards

Beaver Lumber Co.
Moosomin Co-op Association

Meats - Retail

Moosomin Co-op Association
Morris Solo Store
Endicott's Grocery
Dyke's Red and White
Tanner's Meat Market

Milk Dealers

Saskatchewan Co-op Creameries

Milliners

Norman's Style Shop
Jorgensen's Dime to Dollar Store
Towne Talk

Motels

Mickey's Motel
Twi-lite Motel
Merv's Motel

Movers and Storage

Hill's Transfer

Music and Musical Instruments

Morris Studios and Camera Center

Music Teachers

Mrs. Mildred Dennstedt
Mrs. Audrey Fry

Newspapers

Moosomin World Spectator

Notaries - Public

Chivers Agencies
H. H. Towill Q.C.

Optometrists

Dr. R. Saunders

Paint - Retail

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Macleods Ltd.
Moosomin Co-op Association
Jorgensen's Dime to Dollar Store

Painters and Decorators

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Arthur Mudd
Don McEwen

Plumbing and Heating

W. Dennstedt
Moosomin Plumbing and Heating
Huntley F. Smith
William Plewes

Photography

Morris Studios and Camera Center

Printers

World Spectator

Public Service

Post Office
Liquor Store
SPC
Regional Health Centre
Court House
Hospital
Library
Ag Rep Office
Conservation Office
Traffic Office
R.C.M.P.
Four Schools

Radio and Television Sets (Sales and Service)

Art's Radio and TV Service
Moosomin Radio Electric

Radio and Television (Wholesale)

W. L. Electric

Real Estate

E. Surridge
McDonald Agencies
Chivers Agencies

Restaurants

Blanche's Grill
Endicott's Cafe
Royal Cafe
Queen's Hotel Cafe
R. and L. Service
Royalite Cafe
Nelson's Coffee Bar

Service Stations

L. H. Bradley and Son
Blanche's Grill
Central Service
Moosomin Co-op Association
R. and L. (British American)
Royalite Moosomin Service

Shoe Dealers and Repair (Retail)

Shorty's Shoe Repair

Taxicab Service

Engle's Taxi

Theatre

Lyric Theatre



Spillway at Dam which holds water forming Moosomin Lake, shows annual spring flow.

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